

# Why Does Event Internet Fail?

## Common Factors & Essential Solutions

For modern events, internet connectivity is the backbone of the entire attendee experience. To keep pace with rising expectations and cutting-edge industry technology, event organizers need event networks designed to handle evolving demands. Here are some common network pitfalls to avoid and how next-generation networks help mitigate event connectivity issues.

### Not Enough Event Bandwidth

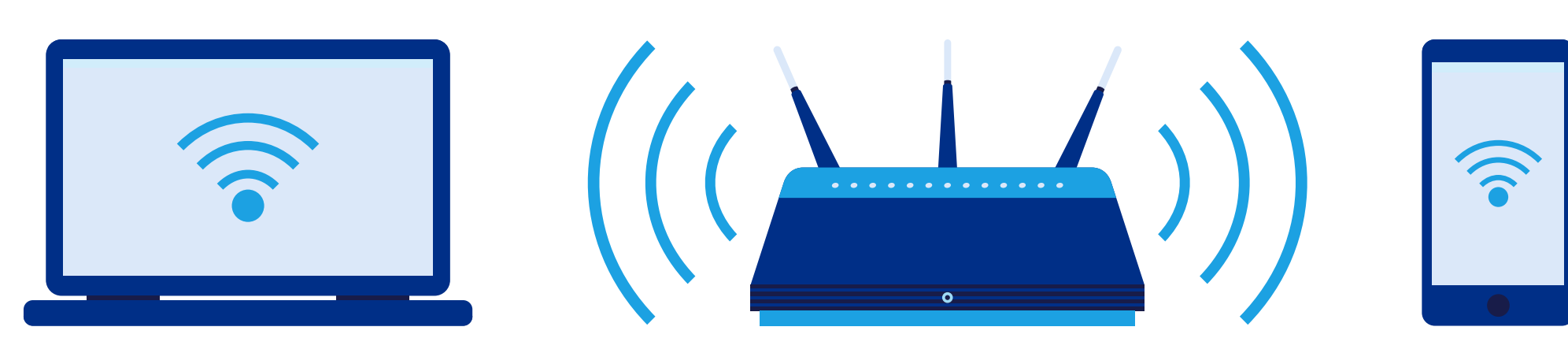
#### The Problem

Inadequate bandwidth at your event can frustrate attendees, staff, and performers, ruining event experiences across the board.



#### The Solution

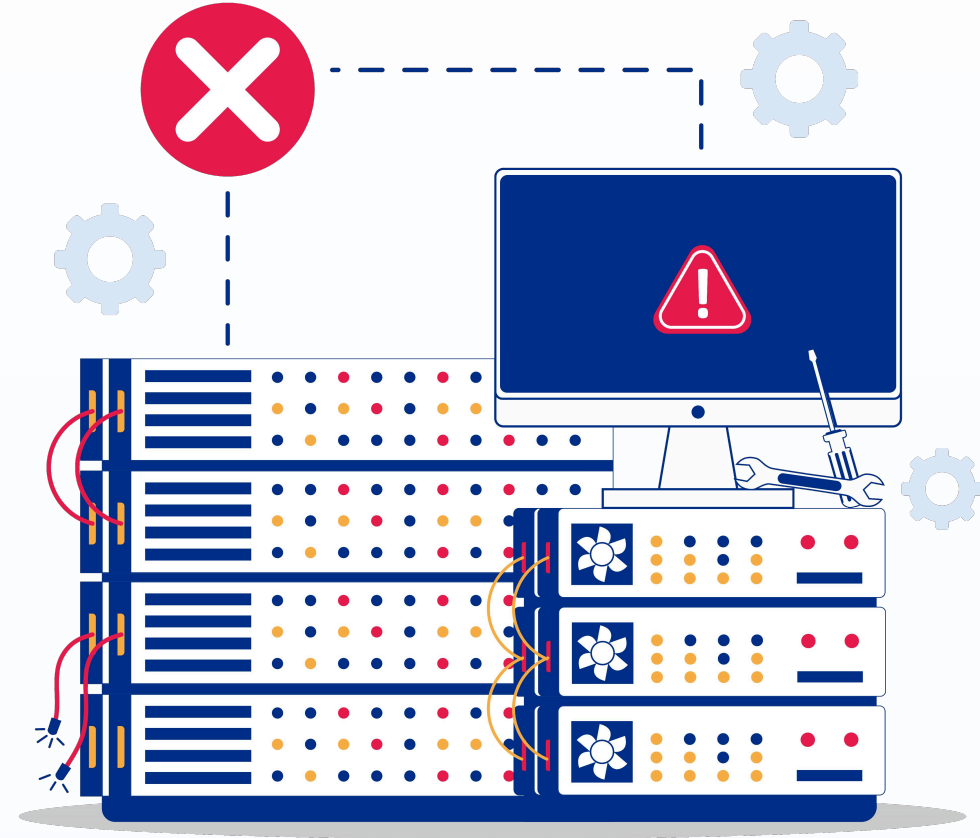
High-capacity event WiFi networks using a curated mix of routers, access points and cabling to deliver stable bandwidth for all attendees.



### Poor Event Network Infrastructure

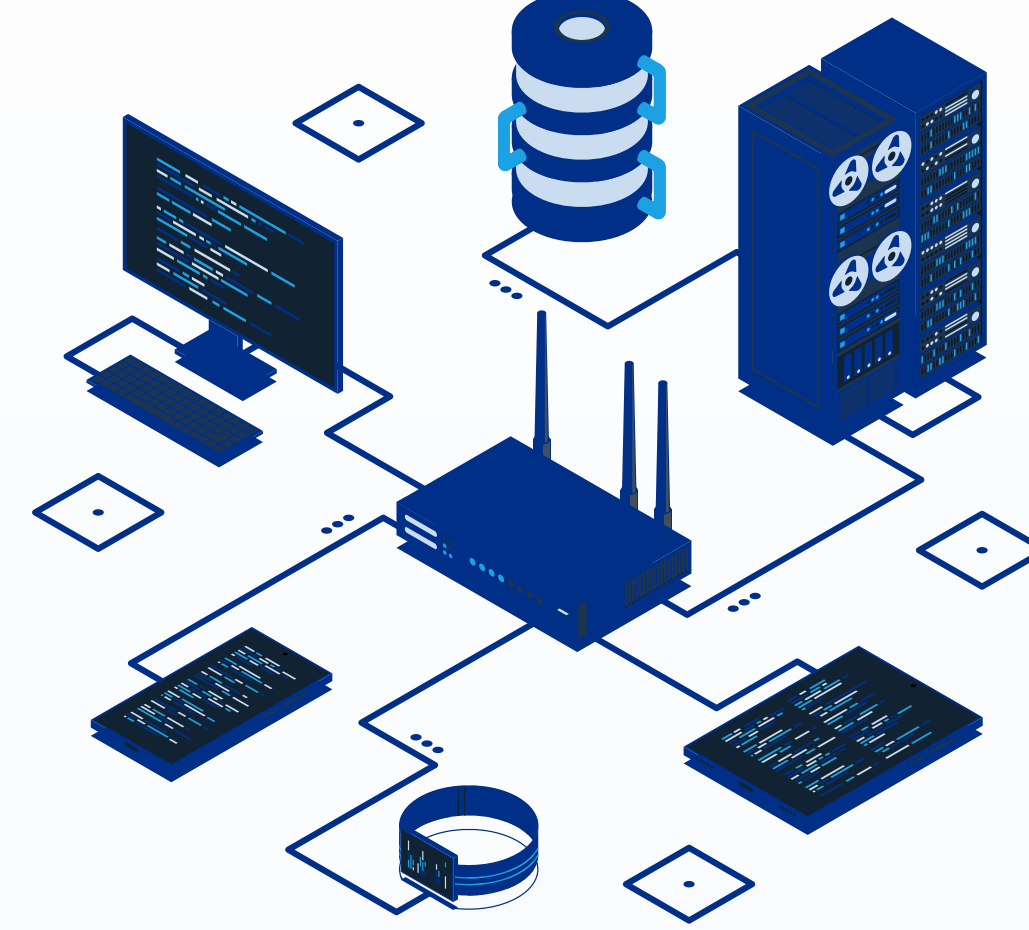
#### The Problem

Some event networks use outdated technology including misplaced routers, old cabling systems, outdated software and limited scalability.



#### The Solution

Experienced providers can build networks both from scratch or using existing network infrastructure, salvaging parts to create networks that work as good as new.



### Event Network Cyberattacks

#### The Problem

Events are full of prime targets for cybercrime, including ransomware, dangerous websites, phishing emails and DoS/DDoS attacks.



#### The Solution

Protecting event networks from cyberattacks requires strategies including verified captive portals, routine risk assessment and dedicated live support.



### Unreliable Event Internet Support

#### The Problem

Network support services are important for solving network issues, including malicious cyberattacks; some event providers don't offer human help.



#### The Solution

24/7 technical support ensures staff can access troubleshooting when needed; hiring an event network provider is crucial for event success today.

